



CAREERS NEWSLETTER

Welcome to our first careers newsletter of 2024/25. We produce these newsletters with information about local careers events as well as giving a spotlight on different careers with information we hope inspires both students and parents/carers to investigate career pathways. Check out our careers section of our website and keep an eye on our social media feeds for further up to date information.



OUR VALUES AND ETHOS

Our values and ethos mean we have the highest expectations of our students and their potential. We recognise that Careers Education, Information, Advice and Guidance (CEIAG) makes a significant contribution to preparing our students to take their place as suitably qualified and responsible adults within society, who can make informed choices and achieve personal and economical well-being.

CEIAG at Birchwood will enable students to develop key employability skills which are highly valued by employers, colleges, universities and apprenticeship providers.

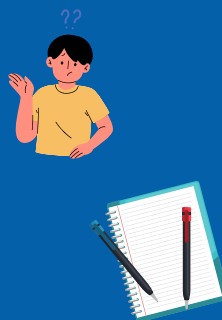
Our CEIAG programme has been developed alongside the 8 Gatsby benchmarks with the aim for every student to fulfill their potential and be inspired to achieve a successful future.

All students from years 7-11 will have access to a comprehensive and impartial careers programme and work-related activities. These mostly take place in the summer term where we focus on our core value of aspiration.

Our students have the opportunity for a personalised careers guidance interview with our professionally accredited independent Level 6 careers advisor, Rose Ireland who has an office just off our Year 11 common room.

Our CEIAG programme includes

- Careers presentations and activities
- Careers activities with employers
- Guest speakers
- Mock interviews
- Careers fairs
- Transition meetings for targeted students
- University visits
- Apprenticeship talks
- STEM (Science, Technology, Engineering, Maths) activities
- Access to online portals and provision such as the National Careers Service
- Careers activities with curriculum areas.



JOB OF THE WEEK



[Tour Guide](#)

Tour guides may lead groups or individuals through historical sites, museums, geographic destinations and on outdoor excursions. Knowing multiple languages helps you to be able to aid a diverse range of tourists from varying countries.

Watch the video to learn more about working hours, salary and qualifications needed.

LABOUR MARKET INFORMATION FACT

Students taking up A level humanities & arts subjects has declined dramatically.

For example, research has showed that while 56% of AS or A-level students studied a humanities subject in 2015/16, only 38% studied one in 2021/22.

[Source](#)

If you have any questions or need support, please email contactus@birchwoodhigh.org

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OPPORTUNITIES



Play Your Way Into Production is a game designed to break down barriers to getting into the screen industry. Playing the game gives you an understanding of the tasks and duties of certain job roles and develop skills which are traditionally gained through work experience.



Are you ready to unlock your potential? **Access Apprenticeship's** new series of webinars is specifically designed for students and young professionals. They aim to provide you with the insights and guidance you need to excel in today's dynamic industries. Upcoming industries are; September - Accounting, October - Civil Engineering and November - Project Management. [Read more and register here.](#)



The Design Kids have an archive of interviews with many **different types of designers** from different areas of the world. Not only is it a super informative resource, but also it's designed beautifully... as you would expect from a collective of top-tier designers!



Mrs J Richards
Assistant headteacher
and strategic lead for
CEIAG

Mrs R Ireland
Careers Advisor

Mr D Sutton
Careers Lead



EMPLOYER SPOTLIGHT

“At Global Voices, we understand the crucial role that clear communication plays in successful business operations. As one of the leading interpreting agencies, we offer a comprehensive range of interpretation services designed to meet the diverse needs of businesses and organisations across various industries.”

Read more about [Global Voices here.](#)

UNI SPOTLIGHT

“We are everything a university should be. It's somewhere you can belong, a community to join with a collection of colleges that offer close-knit support and a proud identity. We are consistently ranked in the top 15 in major UK league tables, we're one of the world's top 150 universities in the QES World University Rankings 2024.”

Read more about [Lancaster University courses here.](#)

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